

CASA-ELAN WALL BEDS

Space Saving Furniture

Maximize the *square footage* of any micro space



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UAE Oman India Saudi Arabia

First question? Who is Murphy and why does he have his own bed?

Well, [William Lawrence Murphy](#) was an inventor who happened to be wooing an opera singer around 1900. At the time, moral code forbade women from entering a man's bedroom so Murphy came up with a way to convert his one-room apartment into a parlor, enabling him to entertain. A genius move to get a girl to come home with you, don't you think? 😊

It turns out Murphy Beds aren't only reserved for kitschy apartments under the freeway. They're actually a brilliant way to make more out of any [small space](#), and can be customized in a plethora of different ways depending on your taste, the space you're working with, and your budget

Who is Casa-Élan?



Casa-Élan is an Interior Design and Fit - out Company in Dubai since 1996.

We are the Sole Agent for Wall bed Mechanisms and the only company that stocks them and has In-House Production facilities to manufacture and install The Wall Beds.

The Casa-Élan Wall beds come with a Lifetime Warranty on the mechanisms and a 1 Year warranty on the woodwork.

Currently we are supplying for clients/projects in Oman, Qatar, Saudi Arabia, Egypt and India.

WHO NEEDS WALL BEDS?

BUILDERS

•If you want to convert ever square foot into usable Space

PROPERTY DEVELOPERS

•If you want to maximize the income from every home you rent

HOTEL APARTMENT OWNERS

•If you want to convert a studio into a one bedroom apartment or give your clients a living room that is also a bedroom

HOSPITALS

•For patient rooms your visitors can be comfortable on a Casa-Élan wall bed!



BUILDERS AND HOTEL APARTMENT OWNERS

The ONLY SOLUTION for
Small Corner Apartments
that are
Oddly Shaped
and
Difficult to Sell



INTERIOR DESIGNERS NEED WALL BEDS?

Kids Rooms - when they need space to play & store all their stuff!



Small Bed Rooms in Apartments that can be difficult to Design





Completely *conceal*

any size bed

until

you need it

Studio Apartments



ARCHITECTURAL CONSULTANTS NEED WALL BEDS

When one floor
of the building is
only good for 10
apartments but
your clients
wants 12
apartments on
each floor!



ARCHITECTURAL CONSULTANTS NEED WALL BEDS

When your Built up area is for a one bedroom apartment,
But your client wants a **two bedroom home**



Eliminate the “*large footprint*” Of A Traditional Bed – STUDIO APARTMENT



HOME OWNERS NEED WALL BEDS

When your teenager is always laying on the bed playing with his phone – give them a bedroom that becomes a sitting room during the day



HOME OWNERS NEED WALL BEDS



When your kids need room to store all the toys and place to play

HOME OWNERS NEED WALL BEDS

When parents visit and you need a good comfortable bed



HOME OWNERS
NEED WALL BEDS

When you
want
A Home
Office
and
a Guest
Room too



HOME OWNERS NEED WALL BEDS

When you want to Transform a Single-use room into a *Flexible* room

Bedroom becomes a Living room



HOSPITALS NEED WALL BEDS

The wall bed concept allows parents of sick children to sleep in the same room as their child while in hospital. It easily folds away in a matter of seconds and offers a comfortable night's sleep without compromising on either space or comfort.



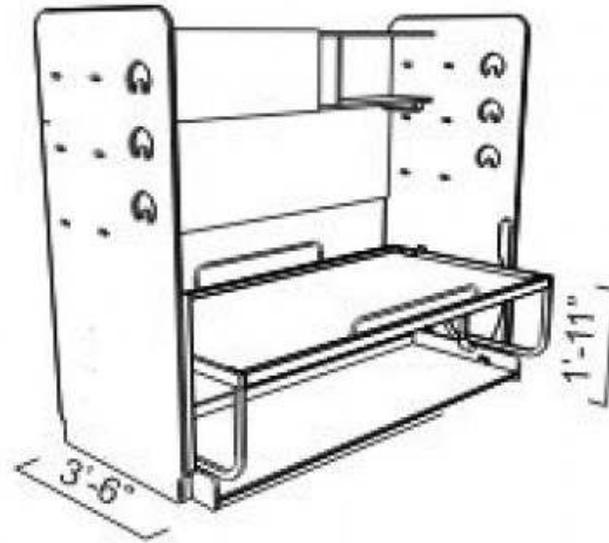
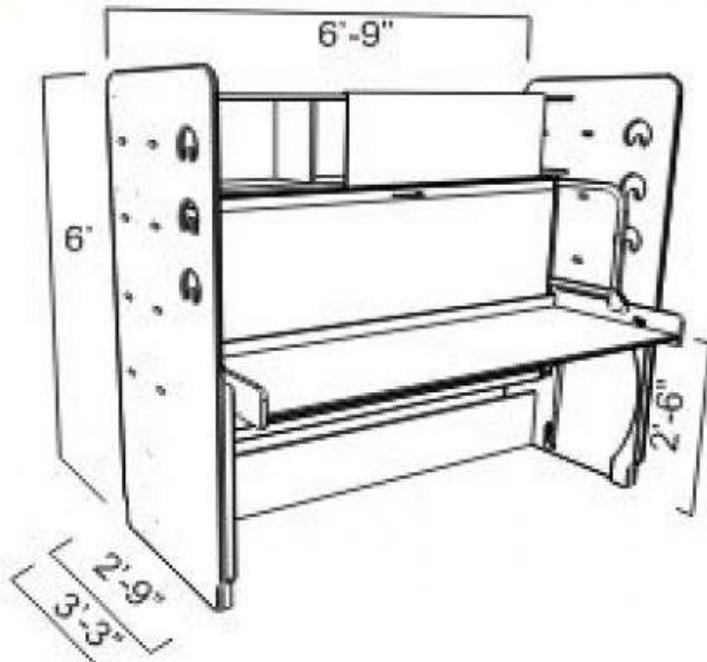


The Original
Murphy Beds from
early 1900 s











HIDDEN BEDS BASIC STRUCTURE & MECHANISM

Available in Stock – Single & Queen Size
All other sizes on order.

THE DIFFERENT TYPES OF SPACE SAVING WALL BEDS

Panel Beds vs. Library Beds

The operating system is a *lift mechanism* that attaches to the floor to assist in lifting the bed into the cabinet when not in use.. many beds are coil springs. These type of lift mechanisms usually last a lifetime and many come with a lifetime guarantee.

Murphy beds use springs as a counter balance to help lift the bed into the cabinet. The springs are located in a row at the head of the bed on a bar attached to the frame. The number of springs can be increased or decreased to allow for heavier or lighter frames and mattresses. Murphy beds have been around for over 100 years and have been helping people make wiser use of space in homes where space seems to always be diminishing

Library Beds uses bookshelves as doors for it's cabinet, making it quite an unusual piece of furniture that can easily turn any reading room, den or office into a bedroom where there appears to be absolutely no room for a bed





Panel Beds





Library Beds

Hidden Beds



The Process:

Design Discussion

Technical Drawings

Production





THE PRODUCTION – DUBAI FACTORY

SPACE – 5000 SQ FT

STAFF - MANAGEMENT – 4
CARPENTERS / HELPERS – 12 + 12
UPHOLSTERER – 1 +1
PAINTER – 2
FITTER – 8
DRIVER + TRUCK – 2

CAPABILITY RETAIL 6 CUSTOM MADE BEDS EACH DAY

CAPABILITY PROJECTS – 40 BEDS A DAY